

Premier Equestrian has a new star in its line-up of top-notch footing products.

Well-known footing and arena company Premier Equestrian has a new star in its line-up of top-notch equestrian products. ArenaAid, one of the brand's most popular arena footing additives, has recently topped the bill of best-selling products for the company.



The additive is quickly becoming a consumer and competitor favorite across disciplines, attracting attention for its high value and exceptional versatility. ArenaAid has been installed in the riding arenas of top professional riders, including dressage Olympians Steffen Peters and Laura Graves, dressage trainers David Blake and Sahar Hirosh, Olympic eventer Gina Miles and noted hunter competition judge Page Tredennick.

The additive packs a powerful punch of key factors that enhance a riding surface's quality, including increased cushion, cupping, rebound, grip and moisture retention. The textile-based additive contains a unique formula of nylon and polyester fibers that can be blended with a wide variety of new or existing sands. The blended fibers act as a stabilizer in sand by trapping loose, rolling particles to give the footing better structure. Additionally, the fibers work to reduce dust and decrease the need for watering by holding moisture at the arena's surface. ArenaAid mixes well with most sands, making it an ideal solution for budget-conscious arena owners who can't afford to compromise on quality.

For dressage trainer Sahar Hirosh, ArenaAid was the perfect solution to transform his existing footing into a world-class, professional riding surface. Hirosh had been struggling with dusty, dry footing that required watering three times a day to keep it in rideable condition. When he came to Premier Equestrian with his problem, the company examined his existing arena sand and recommended adding ArenaAid to keep the footing moist for longer and keep dust to a minimum. While Hirosh was traveling in Europe, Premier installed the additive in his footing, and the results were unquestionable.

“Premier’s solution, ArenaAid, was very affordable, and now I water my arena with the automatic sprinklers only one time each day and drag it one time. It was amazing what they did,” recollected Hirosh.

ArenaAid was also installed in the outdoor riding arena of Olympian dressage star Laura Graves, in combination with another Premier footing additive, ProTex®. Graves consulted with Premier Equestrian to find a solution for some lingering issues in her existing arena, and the company worked with Graves to design a solution specifically to meet her riding and training needs.

In addition to making for a cleaner, lower-maintenance riding surface, ArenaAid can breathe new life into old footing by increasing several factors that support a horse’s natural biomechanics. The textile additive increases cushion, which absorbs the force exerted by a horse’s footfall, as well as provides rebound, which reflects the energy of the horse’s step back upward, helping to propel it forward in a continuous motion. The stabilization created by the ArenaAid fibers also increases grip, keeping the horse’s feet from slipping and maximizing the efficiency of its overall forward motion.

Just as top human athletes in sports such as basketball and football need ideal equipment to promote performance and lessen injuries, equine athletes also need the best quality footing. With that in mind, Premier Equestrian formulates a variety of arena products for equine needs, getting horses onto discipline-specific, ideal surfaces to promote equine fitness and prolong careers.

Now the official footing supplier of US Equestrian, Premier Equestrian is proud to be a longtime supporter of Florida’s Adequan Global Dressage Festival, and will also be supporting the Colorado Horse Park Summer in the Rockies show series. The company has provided dressage arenas for top competitions such as the North American Junior and Young Rider Championships, the U.S. Dressage Finals, and the 2010 World Equestrian Games. Its arena footing is also installed at The Del Mar National horse show.

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