

Written by CRM

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Haygain USA adds California sales consultant

Kaitlyn Zaleski joins the Haygain USA sales team to cover all of California. One-on-one consultations, group, club and barn demos and free two-week trials of the Haygain Hay Steamer are among her priorities in the new position. Comfortstall® therapeutic sealed orthopedic flooring and the Forager™ Slow Feeder are among the company's horse health products.

Kaitlyn grew up in New Jersey and has been riding horses since she was 6. She rode primarily on the local hunter/jumper circuit and has always spent as much time at the barn as possible. Today she lives in California's Central Valley with her fiancé, who is a dairy veterinarian, along with their dog and four horses.



Deciding to turn her passion for horses into a career, Kaitlyn pursued a Bachelor of Sciences degree in Animal Science at the Pennsylvania State University where she studied equine management, nutrition and reproduction. Upon graduation, she interned at a large reining facility in Texas before pursuing her first full time role at SmartPak, the nation's largest online retailer and a longtime dealer of Haygain products. She was a familiar face with SmartPak's West Coast mobile unit when it first launched.

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Kaitlyn represented Haygain USA at the World Equestrian Games in Tryon, North Carolina, where the company provided complementary hay steamers to approximately 35 teams from all over the world.

On the home front, she recently hosted an exclusive demo event with Cindy Forrest Performance Horses at Rancho Sierra Vista in San Juan Capistrano. All horse owners at the facility were invited to enjoy pizza and learn about steaming hay and ComfortStall equine flooring. A few of the horses even got to enjoy the experience of standing on ComfortStall. Kaitlyn & Haygain's next tour stop is the Las Vegas National Horse show this month.

For more information or to schedule an interactive demonstration, contact Kaitlyn at 862-703-1150 or kaitlyn@haygain.com.

Larry Gimple Joins Popular Las Vegas Venue

Larry Gimple is named South Point Arena and Equestrian Center's new Event Manager. As a notable member of the equestrian industry, Gimple brings more than 25 years of experience in the field, most recently serving as the Executive Director of The Horse Park at Woodside in California for the last 11 years.

"South Point Arena and Equestrian Center is a unique and versatile facility with an assortment of events throughout the year, and we need someone that isn't a stranger to the industry or afraid to think outside the box," said Steve Stallworth, general manager of South Point Arena and Equestrian Center. "Larry is well-known among the equestrian world and offers a level of experience that is required to oversee more than 40 weeks of equestrian events in addition to the other events that our facility produces."

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In alignment with South Point Arena's commitment to the equestrian industry and vested interest in the success of its events, Gimple brings a tremendous amount of expertise to the team along with the dedication to drive South Point's vision of being the best Arena and Equestrian Center in the country. Throughout his career, Gimple has held board positions on many prominent associations including The League of Agricultural & Equine Centers, Pacific Coast Quarter Horse Association, USEF, and the Western Fairs Association. Gimple also served as a consultant for the San Mateo County Planning Department.

Prior to joining South Point Arena and Equestrian Center, Gimple held executive level positions at the Majestic Valley Arena, Los Angeles Equestrian Center, Track One Events/Event Management, and Orange County Fair & Expo Center. In addition, Gimple brings years of experience as a professional horse trainer and judge to the property.

As the Event Manager, Gimple will work closely with Stallworth and Director of Operations, David Russo, while overseeing the day-to-day event management of the country's top equestrian facility. Gimple will work to continue the loyal relationships South Point Arena and Equestrian Center has with its event partners and guests. As the Event Manager, Gimple will work with the Arena's event partners in planning, coordinating, and implementing the day-to-day event logistics to ensure the success of each event.

Press release provided by the South Point Arena & Event Center.

Flying Changes welcomes your submissions. Please tell us about what's happening in your life and/or at your barn: births, deaths, engagements, job changes, new hires, marriages, new management and barn moves. Send your reports to Kim F. Miller at kimfmiller1@mac.com. Photos welcome!