

New website aims to ease process of finding photos.

HorseShowPhotoDirectory.com is a recently launched website that plans to list the official event photographers at horse shows throughout the United States. The ultimate goal is to have competitors easily locate the event photographer and their website information for each show they attend throughout the season. Horse Show Photo Directory has created a convenient and accessible website to benefit both the rider and photographer.



“For years I have been playing around with the idea of a web site that would allow competitors to easily find their official competition photos,” says Margaret McKelvy, owner of Mythic Landing Enterprises, LLC and co-founder of the Horse Show Photo Directory. “I am so excited that Mythic Landing is partnering with Threlkeld Creative to make this idea a reality! Our hope is to create a valuable resource not only for competitors, but to also create a place where professional photographers can advertise their competition photos at no cost to them.”

Owner of Threlkeld Creative and co-founder of the Horse Show Photo Directory, Leslie Threlkeld explains, “This website was created as a means to help multiple groups of people. Owners, sponsors, advertisers and media outlets will find this site useful in addition to the competitors. As a journalist myself, I know it can be frustrating to hunt for horse show photos on a deadline. Editors and graphic designers will now have a source to easily locate photos from specific competitions. It is my hope that the site will also drive traffic to the photographers’ websites and bring them business.”

The new website is offering banner space for businesses that would like to advertise with them. There are currently footer and side bar packages available as well as special discounts to go along with their launch. Multiple month discounts are also available.

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