

### ***New Farnam Purishield wound care line delivers revolutionary wound protection.***

Accidents can happen to even the most protected horses, and at times when you least expect it. When injuries occur, make sure your horse has the protection of Farnam's new PuriShield™ wound care products.



PuriShield is the only complete wound care line exclusively formulated with patented Purifect® Technology. University-developed, Purifect Technology supports the body's naturally occurring immune response to help your horse heal his wounds.

With four different product options, PuriShield wound care has a solution for your every need.

PuriShield™ Wound Spray – veterinarian recommended efficacious first aid spray

PuriShield™ Skin Spray – effective, one-stop solution for topical skin irritations

PuriShield™ Barrier Spray – revolutionary, invisible liquid bandage protects wounds in hard-to-bandage areas

PuriShield™ Hydrogel – thick, gel form of the PuriShield™ Wound Spray clings to uneven surfaces to stay in place longer

Each product fills a unique niche in your wound care arsenal. Whether you're treating a minor cut, laceration, open wound or skin irritation, you can count on PuriShield products to aid in wound cleansing, support normal tissue regeneration and protect against germs, dirt, debris, water and insects.

Unlike some other wound care products, the PuriShield line does not contain steroids, antibiotics, alcohol or harsh chlorine, so there's no stinging, irritation or damage to live, healthy or injured tissue. PuriShield products can also be used on other animals, such as cattle, dogs and cats.

Written by CRM

Tuesday, 01 November 2016 02:18

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When you need effective first aid solutions, veterinarians recommend Farnam PuriShield wound care products as a horse's first line of defense. To learn more about the revolutionary PuriShield™ products or to get your \$3.50 off coupon, visit [www.FarnamPuriShield.com](http://www.FarnamPuriShield.com).

Celebrating its 70th anniversary in 2016, Farnam Companies, Inc., has grown to become one of the most widely recognized names in the animal health products industry, and has become one of the largest marketers of equine products in the country. No one knows horses better than Farnam. That's why no one offers a more complete selection of horse care products. Farnam Horse Products serves both the pleasure horse and the performance horse markets with products for fly control, deworming, hoof and leg care, grooming, wound treatment and leather care, plus nutritional supplements.

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*Press release provided by Farnam. For information about Farnam in the U.S. call toll free at 800-234-2269 or visit [www.Farnam.com](http://www.Farnam.com). Be sure to sign up for Life with Horses, the free monthly e-newsletter, to receive the latest horse health news and product updates, along with money-saving, subscriber-only rewards. Join us on Facebook for tips and contests at [www.facebook.com/Farnamhorse](http://www.facebook.com/Farnamhorse) and Twitter at [www.twitter.com/Farnamhorse](http://www.twitter.com/Farnamhorse)*