

Traceability is a strong point for nutritional supplement company.

Wild Gold's long-standing relationships and ability to work directly with small, family-owned farms offers a level of "traceability" in its horse, people and dog supplements that is rare in today's supplement market. Traceability is the ability to track any food, feed, food-producing animal or substance that will be used for consumption, through all stages of production, processing and distribution.



Many performance horses are at risk of gastrointestinal distress caused by frequent changes in hay, the stress of travel, and the rigors of training. Performance demands may also increase inflammation and take their toll on immune function. Wild Gold Premium is formulated to provide horses with added support from DHA, a more potent anti-inflammatory omega-3 fatty acid, as well as Alltech's Bio-Mos® to promote good digestive bacteria, and aloe vera shown to positively impact ulcers.

Wild Gold is a new sponsor of the 2016 HITS Thermal Desert Circuit. Spanning eight weeks with total prizes of nearly \$3 million, the circuit draws thousands of equestrians to the premier Southern California show grounds.

The Longines FEI World Cup™ Jumping Thermal and the annual AIG \$1 Million Grand Prix highlight this circuit. This is Wild Gold's first year to sponsor the event.

"As a maker of the only all-natural, traceable, non-GMO equine supplement, Wild Gold is a natural fit for partnering with this prestigious event. It means getting the word out about our product and improving the lives of even more horses."

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For more information, visit Wild Gold at www.wildgold.com.