

Sweet PDZ Horse Stall Refresher receives organic listing.

Sweet PDZ® reports that its market leading Sweet PDZ Horse Stall Refresher product line has recently received “organic” status with OMRI (Organic Materials Review Institute). This new product status will give assurance to consumers everywhere that Sweet PDZ is properly approved and authorized for use in organic applications and in processing or production channels.



Tom Menner, President of PDZ Co., LLC, said, “Sweet PDZ is very excited about receiving an OMRI listing as many of our customers in recent years have been inquiring about this designation, and it is thought to be a very meaningful product benefit to many Sweet PDZ users.”

OMRI is a non-profit organization that offers independent reviews of products for companies across the globe. They have worked with over 1,000 companies representing nearly 3,500 products across many product categories.

According to Peggy Miars, Executive Director/CEO of OMRI, “the companies with OMRI listed products come to OMRI to substantiate their claims, so that organic customers will have confidence in their products. These companies have chosen to do the application work to support their customers and the organic community. I appreciate their commitment to organics.”

Sweet PDZ Horse Stall Refresher was the pioneering stall freshener when it was first introduced in 1984, and it continues to be the leading brand on the market some 30 years later. The brand has progressed beyond the horse stall as more livestock and pet consumers have become familiar with its unique all-natural benefits and superior odor control performance.

As new consumers, such as backyard chicken keepers and rabbit breeders, with different needs and applications have come to the Sweet PDZ brand, Menner says; “We aim to do everything possible to keep our Sweet PDZ brand out front and in a distinctive position versus other products. An OMRI listing is another way to accomplish this. Consumers will soon see the OMRI Listing on Sweet PDZ packaging and marketing materials. We’re proud to be associated with this organization.”

Sweet PDZ Horse Stall Refresher is the #1 horse stall freshener on the market today with retailers across the United States, Canada and select European countries. PDZ Company, LLC produces natural occurring zeolite mineral products for odor control, water filtration, feed additive and soil amendment applications. Sweet PDZ is a U.S.A.-based company and producer.

Press release provided by Sweet PDZ. For more information, visit www.sweetpdz.com.