

Innovative design, superb craftsmanship and excellent customer service.



Custom Saddlery, the Official Saddle of the United States Dressage Team, is recognized as the most innovative saddle company in the world of dressage. The company stands out with 22 saddle designs that can be customized not only to fit each horse's unique physiology, but also the rider with size options for knee blocks and flap length. Never one to rest on its laurels, Custom Saddlery currently has three new models in development. The company constantly implements new features on their saddles as technology and materials advance. Along with the many different saddle designs, Custom Saddlery also offers distinctive detailing on their saddles with the use of crystals, patent leathers, a wide range of stitch options and leather colors. These saddles are truly a work of art.



All of their innovation has earned Custom Saddlery a reputation for making saddles that fit both horse and rider. With such a large variety of saddle designs, Custom is able to fit virtually any horse's conformation with a saddle that will be comfortable for the horse and enhance its movement. Custom's nationwide team of saddle fitters is committed to making horses and their riders comfortable in their saddles- not just when the saddle is purchased and initially fitted but on an ongoing basis. This is an important service, as a horse's musculature will change as it trains and develops throughout its career.

Custom Saddlery also has a team of ambassadors called "Most Valuable Riders" or "MVRs" which include Steffen Peters, Heather Blitz, Caroline Roffman, Juan Matute Jr., Paula Matute, and Ayden Uhlir... just to name a few. Steffen Peters has been riding in Custom saddles for over a decade and says they are "simply the best dressage saddles on the market." At the 2015 Reem Acra FEI World Cup in Las Vegas, Peters will be on hand for "selfie" photo opportunities at the United States Equestrian Federation booth. Attendees can take their picture with Peters

and hear about his experience with Custom Saddlery.



Custom Saddlery is also joining in the United States Equestrian Federation (USEF) Members Perks program. Customers purchasing a saddle with the USEF Members Perks code will receive a girth and stirrup leathers valued at over a \$300, at no charge with their saddle. In addition to this great program, Custom Saddlery is also introducing a co-branded Custom saddle with USEF. This special saddle will only be available through USEF.

“We love building innovative saddles and we also try to give back to the dressage community in innovative ways,” says Cary Wallace of Custom Saddlery. The company recently donated a saddle to a USET’s Equestrians Got Talent benefit that was held in Wellington, Florida. Custom Saddlery is also a supporter of the Adequan Global Dressage Festival. They were an inaugural sponsor of the Global Dressage Festival and have continued to sponsor the competition series ever year since its inception. Throughout the 2015 competition season, Custom Saddlery has presented the Custom Most Valuable Rider (MVR) award to riders who exceed expectations and embody excellence in equestrian sport.

Riders looking for a saddle with an incredible fit and innovative design, backed by ongoing service, will find Custom Saddlery to be the clear choice. Custom is not a saddle exclusively for professionals; it is for anyone that wants an incredible fit for horse and rider. Plus, Custom Saddlery can match a rider’s individual style with its unique styling options. Riders can feel good about sitting in a saddle that not only is an expression of themselves, but also supports the U.S. Dressage Team.

Headquartered in Aiken, South Carolina, with European operations based in the Netherlands and saddle fitters worldwide, Custom Saddlery is the go-to saddle maker for riders who simply want the best.

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Article provided by Custom Saddlery. To learn more about Custom Saddlery or take advantage of their no obligation trial program visit www.mysaddle.com or call 1-800-235-3865.