



Horse Health Products announces the return of the Winter Hay Giveaway.

In lieu of a serious injury or illness, feed makes up the majority of the annual cost of maintaining a horse. Since hay makes up the bulk of the diet for most horses and is fed at least part of the year, if not year round, it can get expensive. But worry not, Horse Health Products wants to help! The grand prize winner will receive up to \$5,000 worth of hay,* and new this year, an additional four lucky winners will receive cash towards hay!* Another five lucky winners will receive \$250 worth of Horse Health™ products for their horses. See Official Rules for details at www.HorseHealthProducts.com

“Previous Winter Hay Giveaway winners were so thrilled to save the money they normally spent on hay purchases that we decided to continue to help more horse owners and their horses by offering more prizes and more chances to win,” said Alyssa Barngrover, marketing manager, Horse Health Products. “Hay is one of the most essential needs for horses, with the average 1,000-pound horse consuming 10 to 20 pounds of hay each day depending on its use and management. As owners of multiple horses, hay represented a major expense for these previous winners.”



August 2017 - You Could Win Up To \$5,000 Worth of Hay!*

Written by CRM

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Horse owners may enter the Winter Hay Giveaway in either of two ways:

- 1) Consumers who purchase a Horse Health product will be directed to visit www.HorseHealthProducts.com to upload a photo or scan of their receipt and completely fill out and submit an entry form by 11:59 p.m. ET on September 30, 2017, or
- 2) To receive one entry without making a purchase, fill out a 3 x 5 card with the entrant's name, home street address, city, state and zip, phone number, email address and date of birth, and mail it to Winter Hay Giveaway, C/O Farnam Companies, Inc., PO Box 34820, Phoenix, AZ 85067.

A total of ten (10) winners will be chosen in a random drawing on or about October 13, 2017. Purchase of a Horse Health™ product will not increase an entrant's chance of winning. Entries are limited to one per person, regardless of the method of entry.

“Horse Health Products provide horse owners with essential, hardworking horse care solutions they can trust. By providing money to purchase hay, we can help relieve some of that financial burden for five lucky horse owners this year,” added Barngrover.

*No purchase or payment necessary to enter or win. Void where prohibited. Grand Prize is up to \$5,000 cash towards the purchase of hay payable to the winner's hay vendor or winner, as applicable.

About Horse Health™ Products: For more than 40 years, horse owners all over the world have relied on Horse Health™ products. The Horse Health™ brand began with Red Cell® supplement, the world's leading liquid feed supplement for decades. Since then, Horse Health Products have been providing horse owners with quality products that get results at an honest price. Horse Health™ products serve both the pleasure horse and performance horse markets with products for fly control, deworming, hoof and leg care, grooming, wound care, leather care and nutritional supplements. For information about Horse Health™ products in the U.S. call toll free at 800-234-2269 or visit www.HorseHealthProducts.com . Be sure to join us on Facebook for tips and contests at www.facebook.com/HorseHealthProducts and Twitter at www.twitter.com/HorseHealthProd

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When horses are your life, Horse Health™ Products is your brand. Horse Health and Red Cell are trademarks of Farnam Companies, Inc.

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